

emily hentschel

(copywriter)

about moi

I am in a passionate, committed relationship with storytelling. My love language is creating things, so obviously it's a perfect match.

education

Boston University

May 2020 | BFA Theatre Arts,
Concentration in Playwriting

London Academy of Music and Dramatic Arts

Spring 2019 | Certificate in Classical Acting

Job Propulsion Lab

Winter 2021 | Copywriting

skills

Copywriting
Video Editing
Screenwriting
Social Media
Comedy

awards

Austin ADDY Awards 2022

Best of Show - Digital, Advertising
Gold - App, Integrated Campaign, Outdoor
Silver - Digital Creative Technology
Bronze - Print

District 10 ADDY Awards 2022

Silver - App

contact

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experience

2022 **Merkley + Partners**
junior copywriter

- Currently creating for Mercedes-Benz Vans #vanlife

2022 **Bandolier Media**
freelance copywriter

- Created sponsored and organic content for influencer @justaconstructionguy
- Wrote social copy for 3+ brand's Instagram accounts, specifically Advanced Auto Parts

2021 **LativaTV**
creative writer

- Wrote creative materials for 4+ original unscripted reality shows
- Collaborated with influencers to develop storylines and infuse their personality into each television program

2021 **Venables, Bell & Partners**
copywriting mentee

- Selected for the One Club's Mentor & Creative program at VBP
- Collaborated with a team to develop and pitch an ad campaign in six weeks